

IMPACT REPORT 2020

Adapting to Change

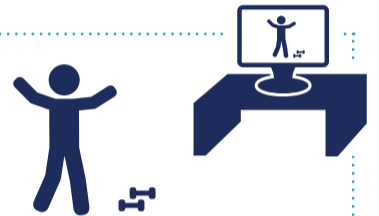
Aging can bring unwelcome change: reduced physical abilities, increased financial strains, staggering loneliness, or the loss of independence. By helping seniors adapt and face those changes, our programs and services offer hope and create real solutions. Throughout 2020, the COVID-19 pandemic brought unwelcome change to us all. At Senior Neighbors, we responded quickly to support area seniors as they bravely navigated even more change. We're delivering more online programming and focusing our resources on individual support. With your help, we'll always stand beside West Michigan seniors. **Together, we're helping them through the daunting changes of our world and in their own lives.**

YOUR SUPPORT HELPS SENIORS ACCESS A NETWORK OF RESOURCES.



Although Senior Centers were temporarily closed for in-person dining and socialization, seniors have been able to pick up meals or have them delivered. 96% reported these meals helped them **MEET THEIR BASIC FOOD NEEDS.**

34,308 MEALS DISTRIBUTED



Healthy Aging fitness classes offered online

97% of participants indicated improvement in their physical abilities.

5 Senior Centers Serving Kent County

Grand Rapids | Grandville | Lowell | Sparta | Walker



Throughout the pandemic, case managers worked to have **GROCERIES AND PRESCRIPTIONS DELIVERED** to at-risk seniors. 100% of participants maintained or improved **INDEPENDENCE AND SELF-SUFFICIENCY** by working with case-management services.

2021 SPOTLIGHT
SENIOR NEIGHBORS CONTINUES TO HELP SENIORS GET ACCESS TO COVID VACCINES.



Senior Safety Kits

Masks | Hand Sanitizer | Soap

Over **700 HOUSEHOLDS** were provided Senior Safety Kits in the spring and summer. The kits included **ESSENTIAL ITEMS** that were difficult to find or afford.

SERVING A DIVERSE SENIOR POPULATION.

4,353 SENIORS SERVED

CLIENT AGE

60 to 69	46%	80 to 89	16%
70 to 79	34%	90+	4%

CLIENT RACE

According to the census, 91% of Kent County seniors identify as white. However, our clients identify as:

- White** 66%
- African American** ... 30%
- Asian** 3%
- Native American** 1%
- Hispanic** 4%



49% live alone



41% of clients have a disability

Client gender: **66% female** **34% male**



Helping with Emergency Needs

94 clients improved their living situation after receiving funds to pay for medication, utility bills, food or other critical needs.

92% FEEL SAFER IN THEIR HOMES AFTER COMPLETED HOME REPAIRS.



VETERAN HOME REPAIR

Seventy-three veterans and their spouses received **NO-COST HOME REPAIR SERVICES** to improve the safety and livability of their homes.

Helping seniors with great needs

Senior Neighbors works to ensure that low-income seniors with the greatest need receive home-maintenance assistance. 84% of clients **LIVE ON LESS THAN \$2,000 A MONTH.**



97% increased their ability to **access medical services** and technology through transportation services.



99% reported their **financial situation improved** or remained stable after working with a Case Manager.



Your Dollars at Work



HOW FUNDS ARE RECEIVED			
Government Support	65%	Fundraising Events	2%
Donations	22%	Program Revenue	2%
In-Kind Partnerships	8%	United Way	1%
HOW FUNDS ARE ALLOCATED			
Programs	89%	Administration	11%



Revenue
\$4,310,808

Expenses
\$4,133,607

Net Assets
\$1,817,630

Liabilities
\$208,334



SAFE & SECURE ONLINE GIVING

To join us in supporting area seniors, scan this code with your phone.



Senior Neighbors Inc is funded in part by:



MAKE A TAX-DEDUCTIBLE DONATION TODAY!
WITH YOUR SUPPORT, SENIORS ARE NO LONGER ALONE.



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