

Meet Your Neighbors Fundraising Luncheon

Wednesday, 7/14/2022

Noon to 1 pm

Frederik Meijer Gardens & Sculpture Park

Relationship Mapping

Think about five groups you are in constant contact with: work, school, church, golf league, partner's work, former colleagues, etc.

Take a minute and write down those five groups below. Now, brainstorm time. Who do you know in those groups who you think would have a vested interest in learning more about Senior Neighbors? Who do you know who has a resource to share whether financial, time, or talent?

Remember; do not assume financial capability of your friends. It is the job of the staff at Senior Neighbors to compel the guests to financially support the organization's mission at the luncheon. **Your job is to get guests to attend. You do not have to ask anyone for money.**

Group 1: _____

- 1.
- 2.
- 3.
- 4.

Group 2: _____

- 1.
- 2.
- 3.
- 4.

Group 3: _____

- 1.
- 2.
- 3.
- 4.

Group 4: _____

- 1.
- 2.
- 3.
- 4.

Group 5: _____

- 1.
- 2.
- 3.
- 4.

This is the start of your guest prospect list! Have fun and go and invite!