

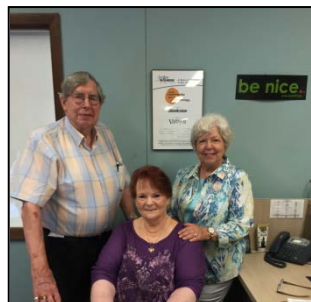
## 2018 Sponsorship Opportunities

### Annual Sponsorship: Community Partner in Philanthropy

Through an annual sponsorship, Community Partners in Philanthropy receive sponsorship benefits for a full year of events including Meet Your Neighbors, the inaugural 16 Over 60 Awards Gala, and exclusive recognition at client-focused events. Client-focused recognition occurs throughout the year at the Senior Picnic and Senior Odyssey of Michigan, as well as prominent signage at our five Senior Centers and Main Office.



Special recognition at events



Grandville Center members gather around a special plaque recognizing Community Partners in Philanthropy



Community Partners in Philanthropy are recognized at the annual Senior Picnic, pictured above, attended by more than 300 seniors each year

### Meet Your Neighbors

May 3, 2018

Frederik Meijer Gardens & Sculpture Park

As an annual luncheon, this event brings together guests who are otherwise unfamiliar with the work of Senior Neighbors for a light lunch and an opportunity to learn more about our mission. We expect 250 guests in attendance for the 2018 event.

**NEW EVENT!**



**Engaged  
& INSPIRING**

### Inaugural 16 Over 60 Awards Gala

November 14, 2018

Frederik Meijer Gardens & Sculpture Park

This new event will annually recognize the contributions and impact of 16 individuals over the age of 60 who engage and inspire us every day. Whether it be through business excellence, caregiving, or other extraordinary efforts, this population is an important part of the fabric of our community.

Through sponsorships and event contributions, the 16 Over 60 Awards Gala will provide program support for Senior Neighbors. This new event will replace the annual Twilight Shines Gala as a critical piece of funding to continue providing older adult services in Kent County.



## Partnering with Senior Neighbors

Join Senior Neighbors in enhancing the lives of seniors in Kent County as a **Community Partner in Philanthropy**. This Annual Sponsorship with Senior Neighbors will provide much needed support for programs and includes recognition at events throughout the year, including Meet Your Neighbors and the Inaugural 16 Over 60 Awards Gala.

### Exclusive Annual Sponsor Benefits

- Volunteer opportunities at senior centers • Recognition plaques at all five centers
- Sponsorship recognition at the Senior Neighbors Picnic, attended by over 300 seniors
- Sponsorship recognition at Senior Odyssey of Michigan competition

Annual Sponsorships must be confirmed by **April 6, 2018** to guarantee inclusion as a Community Partner in Philanthropy for all 2018 events.

<i>2018 SPONSORSHIP LEVELS</i>	<i>ANNUAL SPONSOR</i>	<i>EVENT ONLY Meet Your Neighbors</i>	<i>EVENT ONLY 16 Over 60 Awards Gala</i>
<b>GOLD</b> <ul style="list-style-type: none"> <li>• <b>One 16 Over 60 award will be “presented by” your company/name.</b></li> <li>• Logo recognition of your sponsorship on all marketing materials, including media releases.</li> <li>• Verbal recognition from the podium.</li> <li>• Logo displayed on event sponsor board.</li> <li>• Preferred seating for up to 10 guests (1 table) at 16 Over 60 Awards Gala.</li> </ul>	<b>\$12,500</b>	\$5,000	\$10,000
<b>SILVER</b> <ul style="list-style-type: none"> <li>• <b>One 16 Over 60 award will be “presented by” your company/name.</b></li> <li>• Logo recognition of your sponsorship on all marketing materials.</li> <li>• Verbal recognition from the podium.</li> <li>• Logo displayed on event sponsor board.</li> <li>• Preferred seating for up to 10 guests (1 table) at 16 Over 60 Awards Gala.</li> </ul>	<b>\$6,000</b>	\$2,500	\$5,000
<b>BRONZE</b> <ul style="list-style-type: none"> <li>• Logo recognition of your sponsorship on event program and website.</li> <li>• Name listed on event sponsor board.</li> <li>• Seating for up to 10 guests (1 table) at 16 Over 60 Awards Gala.</li> </ul>	<b>\$3,000</b>	\$1,000	\$2,500
<b>FRIEND</b> <ul style="list-style-type: none"> <li>• Name recognition of your sponsorship on event program and website.</li> <li>• Seating for up to 4 guests at 16 Over 60 Awards Gala</li> </ul>	<b>\$1,000</b>	\$500	\$600



## Registration and Payment Form

### Sponsorship Type

- 2018 Annual Sponsor     Meet Your Neighbors     16 Over 60 Awards Gala  
(Replaces Twilight Shines)

### Sponsorship Level

- Gold     Silver     Bronze     Friend

Donation Amount: \$ \_\_\_\_\_

\_\_\_\_\_  
Name as it should appear in print

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### PAYMENT METHODS

- Send an invoice  
 Check    **Please make checks payable to:** Senior Neighbors, Inc.  
 VISA     MasterCard     Discover     American Express

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Name on Card (please print)

\_\_\_\_\_  
Signature

**Mail this form to:**  
Senior Neighbors  
678 Front Ave NW, Suite 205  
Grand Rapids, MI 49504-5372

**Or by phone or email:**  
Terri Piersma  
616-233-0739 or  
tpiersma@seniorneighbors.org

**Or by fax:**  
Attention: Development  
Fax: 616-459-6953

**Annual Sponsorship registration deadline:**  
Annual Sponsorships must be confirmed by **April 6, 2018** to guarantee inclusion as a Community Partner in Philanthropy for all 2018 events.