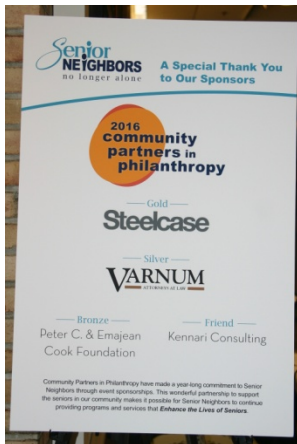




## 2017 Sponsorship Opportunities

### Community Partner in Philanthropy Annual Events Sponsorship

As a Community Partner in Philanthropy, you will receive a comprehensive sponsorship for the full year of events including Meet Your Neighbors, Twilight Shines, and exclusive recognition at client-focused events. This exclusive client-related recognition occurs throughout the year and includes the agency-wide Senior Picnic, Senior Odyssey of Michigan, and prominent signage at our five senior centers.



Special recognition for Community Partners in Philanthropy at events



Grandville Center members gather around a special plaque recognizing Community Partners in Philanthropy



Community Partners in Philanthropy are recognized at our annual Senior Picnic, pictured above, attended by more than 300 seniors each year

### Meet Your Neighbors May 3, New Vintage Place

This event brings together guests who are otherwise unfamiliar with the work of Senior Neighbors for a light lunch and an opportunity to learn more about our mission.

### Twilight Shines 10<sup>th</sup> Anniversary October, Date TBD 2017 Honoree: Diana Sieger

#### **Honoring the past and celebrating the future**

This annual gathering of friends and supporters includes a cocktail reception, fine dining, and an opportunity to celebrate the work of Senior Neighbors. Each year more than 300 guests gather for this celebration and, as the 10<sup>th</sup> anniversary of our first event in 2008, this is shaping up to be a very special year. We will be recognizing the impact of Twilight Shines over the past 10 years and the important role our honorees have played in our mission.

2008: Hy and Greta Berkowitz

2009: Peter M. Wege

2010: Ralph Hauenstein

2011: Chuck and Stella Royce

2012: David and Carol Van Andel

2013: Don and Nancy Lubbers

2014: Donald Maine

2015: John Canepa

2016: Pat White with Varnum LLP



## Partnering with Senior Neighbors

Join Senior Neighbors in enhancing the lives of seniors in Kent County as a **Community Partner in Philanthropy**. This partnership with Senior Neighbors will provide much needed support for programs and includes recognition at events throughout the year, including Meet Your Neighbors and Twilight Shines.

### Exclusive Community Partner Benefits

- Volunteer opportunities at senior centers
- Recognition plaques at all five centers
- Sponsorship recognition at the Senior Neighbors Picnic, attended by over 300 seniors
- Sponsorship recognition at Senior Odyssey of Michigan competition

Comprehensive sponsorships must be confirmed by **March 31, 2017** to guarantee inclusion as a Senior Neighbors Community Partner in Philanthropy for 2017.

<i>EVENT SPONSORSHIP LEVELS</i>	<i>COMMUNITY PARTNER</i>	<i>MEET YOUR NEIGHBORS</i>	<i>TWILIGHT SHINES</i>
<b>GOLD</b> <ul style="list-style-type: none"> <li>• Logo recognition of your sponsorship (invitation, event program, social media, e-blasts, and website)</li> <li>• Verbal recognition from the podium</li> <li>• Recognition at event with logo on sponsor board</li> <li>• Recognition in media releases</li> <li>• Preferred seating for up to 10 guests (1 table) at Twilight Shines</li> </ul>	<b>\$12,500</b>	\$5,000	\$10,000
<b>SILVER</b> <ul style="list-style-type: none"> <li>• Logo recognition of your sponsorship (invitation, event program, social media, e-blasts, and website)</li> <li>• Verbal recognition from the podium</li> <li>• Recognition at event with logo on sponsor board</li> <li>• Preferred seating for up to 10 guests (1 table) at Twilight Shines</li> </ul>	<b>\$6,000</b>	\$2,500	\$5,000
<b>BRONZE</b> <ul style="list-style-type: none"> <li>• Logo recognition of your sponsorship (event program and website)</li> <li>• Recognition at event with name on sponsor board</li> <li>• Seating for up to 10 guests (1 table) at Twilight Shines</li> </ul>	<b>\$3,000</b>	\$1,000	\$2,500
<b>FRIEND</b> <ul style="list-style-type: none"> <li>• Name recognition of your sponsorship (event program and website)</li> <li>• Seating for up to 4 guests at Twilight Shines</li> </ul>	<b>\$1,000</b>	\$500	\$600



## Registration and Payment Form

### Sponsorship Type

- 2016 Community Partner in Philanthropy    
  Meet Your Neighbors    
  Twilight Shines

### Sponsorship Level

- Gold    
  Silver    
  Bronze    
  Friend

Donation Amount: \$ \_\_\_\_\_

\_\_\_\_\_  
Name as it should appear in print

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### PAYMENT METHODS

- Send an invoice  
 Check     **Please make checks payable to:** Senior Neighbors, Inc.  
 VISA      MasterCard      Discover      American Express

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
3-Digit Code

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Name on Card (please print)

\_\_\_\_\_  
Signature

**Mail this form to:**  
 Senior Neighbors  
 678 Front Ave NW, Suite 205  
 Grand Rapids, MI 49504-5372

**Or by phone or email:**  
 Terri Piersma  
 616-233-0739 or  
 tpiersma@seniorneighbors.org

**Or by fax:**  
 Attention: Development  
 Fax: 616-459-6953

#### Comprehensive sponsorship registration deadline:

Comprehensive sponsorships must be confirmed by **March 31, 2017** to guarantee inclusion as a Community Partner in Philanthropy.