

the POWER of togetherness



OPEN HERE

Senior
NEIGHBORS
no longer alone

the POWER of togetherness

Health and Wellness + Home Maintenance
Senior Centers + Meals + Support Services
Transportation + Volunteerism

2021 Impact Report

The Power of Togetherness

Research has increasingly demonstrated the detrimental effects isolation can have on peoples' health. This has been especially true for seniors during the past two years of on-and-off isolation or shutdowns. Prior to March 2020, our centers were thriving places with many daily activities. Most of the people who attended were single—widowed or divorced—and attempting to rebuild a social network. **Seniors who had participated said they felt intensely grateful for the activities we provided.** Then, our community faced months of loneliness and unrest, but 2021 brought a year of hope and time to rebuild friendships and social circles.

As seniors started branching out, many considered Senior Neighbors Centers a lifeline of contact with others. The year of 2021 has truly renewed our understanding of the importance of having a place to interact and be active.

MORE TO SEE INSIDE

YOUR SUPPORT HELPS BRING SENIORS TOGETHER

Senior Neighbors provides several outlets for seniors to gather and experience **community** and **camaraderie**:



86% reported an **improved quality of life** due to opportunities provided by Senior Neighbors.

Volunteer Opportunities + Daily Meals at Senior Centers
Weekly Live Music + Group Fitness Classes
Card Games + Morning Coffee Groups + and More!



92% of seniors served **feel less isolated.**



90% OF SENIORS REPORTED IMPROVED HEALTH AFTER HAVING REGULAR CONTACT WITH OTHERS.



PROVIDING SENIORS WITH LIFE-CHANGING SERVICES

65% of clients received more than one service, including:

Health and Wellness + Home Maintenance + Senior Centers Meals + Support Services + Transportation + Volunteerism

50 seniors were able to continue living independently by having the means to pay a utility, tax, or housing bill.

100% increased ability to access medical services and tech though transportation.

96% reported their volunteer stipend increased their ability to pay bills and/or purchase prescriptions.

the POWER of togetherness

Seniors Serving Seniors

Senior Neighbors offers several volunteer programs to local seniors. This allows seniors to use their strengths to serve others, often leading to a deeper sense of purpose and a positive personal perspective.

The year of 2021 was full of meaningful conversations. These wellness checks from senior to senior brought on new friendships and a sense of connectivity from the safety of home.

Health and Wellness Assistance

Senior Neighbors offers daily meals and over 30 unique fitness classes each week! These services ensure local seniors are staying healthy and have the opportunity to better their strength and mobility.

99% indicated they feel the program—virtual or in-person—has helped their mind as well as their body be healthier.

23,876 MEALS SERVED

97% said participating in classes—virtual or in-person—provided meaningful socialization opportunities that help them feel good.

82% said getting meals during the COVID shutdown helped them meet basic food needs.

Safe + Secure Online Giving Make a Tax-Deductible Donation Today!

To join us in supporting area seniors, scan this code with your phone or visit SeniorNeighbors.org/ImpactGift

Senior Neighbors Inc is funded in part by: AREA AGENCY ON AGING OF WESTERN MICHIGAN, Kent County Senior Millage, United Way Heart of West Michigan, NATIONAL & COMMUNITY SERVICE

Serving a Diverse Senior Population

4,668 SENIORS SERVED

50% live alone

44% of clients have a disability

CLIENT GENDER 65% female 35% male

365 VETERANS SERVED

83 OF SENIOR NEIGHBORS CLIENTS LIVE ON LESS THAN \$2,100 A MONTH.

CLIENT AGE

60 to 69	48%
70 to 79	32%
80 to 89	15%
90+	3%

CLIENT RACE According to the census, 91% of Kent County seniors identify as white. Our clients identify as: White 66%, African American 31%, Asian 2%, Native American 1%, Hispanic 5%

YOUR DOLLARS AT WORK

HOW FUNDS ARE RECEIVED

Government Support	78%	In-Kind Partnerships	5%	Program Revenue	1%
Donations	13%	Fundraising Events	2%	United Way	1%

HOW FUNDS ARE ALLOCATED

Programs	90%
Administration	10%

Senior NEIGHBORS no longer alone

Revenue: \$4,600,680 Expenses: \$4,048,018 To view more financial information, please visit SeniorNeighbors.org/finance

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Fiscal Year 2021 Leadership

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Lori Smith

Katherine Steffy

Douglas P. Vance, M.A.

Barry Van Dyck

Myrna Zielinski

Fiscal Year 2021 Financial

Net Assets: \$2,370,292.00

Liabilities: \$232,174.00

To view more financial information, please visit:

seniorneighbors.org/finance